PENDING CULTURES

"We are enriched by our reciprocate differences"

Paul Valéry

UNIVERSITÀ DEGLI STUDI DI FIRENZE Firenze - ITALIA HUAIHAI INSTITUTE OF TECHNOLOGY Jiangsu Province - CHINA KOBE DESIGN UNIVERSITY Kobe - JAPAN MAEER'S MIT INSTITUTE OF DESIGN Loni-Kalbhor - INDIA NATIONAL RESEARCH UNIVERSITY HSE Moscow - RUSSIA NUAA - NANJING UNIVERSITY ARTS COLLEGE Nanjing - CHINA UNIVERSIDAD NACIONAL DE CUYO Mendoza - ARGENTINA UNIVERSIDAD DE BARCELONA Barcelona - SPAIN POLYTECNIC UNIVERSITY OF TIRANA Tirana - ALBANIA UNIVERSIDADE FEDERAL DE SANTA MARIA Santa Maria - BRAZIL SICHUAN UNIVERSITY Chengdu - CHINA

A NETWORK OF CONNECTIONS LABORATORY OF EXIBITION AND INTERIOR DESIGN A Class of Interior

Prof. STEFANO FOLLESA Collaborators: Prof. Ayelen Villalba, Juan Manuel Monteoliva Martina Coronato, Andia Guga, Giulia Mulinacci, Costanza Pratesi, Azzurra Brandi.

FIRST EDITION: PENDING OBIECTS

Project Ideas

Achluophobia is a lamp that comes from the idea of keeping a constant light.

The initial concept was to create a lamp that would contain two kinds of light: one that would represent Italy through softer shapes covered in fabric and a second light, that would represent Argentina with more straight lines and traditional palosanto wood, thus creating a weave of cultures through materials and shapes.

Then, developing the project from the aesthetic point of view, a new concept came out and later became crucial. We liked the idea of a light that was visible even in the dark and would show its shape even when the last lights are switched off. This new idea invited us to think about the theme of achluophobia, that is the fear of the dark, and allowed us to add to the formal value of a furniture visible even at night, a new functional value, which is to help people who are afraid of the dark to not have problems of energy waste.

So, at the same time, this project is the expression of the two cultures, linked to two different features of the lamp: the aesthetic one focuses on the difference between the Italian and the Argentinian materials and shapes; the functional one lets people overcome their fear of dark thanks to an Italian phosphorescent light during the night, powered by the Argentinian leds that lights the day.



Benedetta Grazian UNIVERSITA' DEGLI STUDI DI FIRENZE Dipartimento DIDA Firenze/ITALIA

Born in Prato, Italy, in 1995. She achieve the diploma in scientific high school in June 2014 but she has always had a passion for creativity, art, especially sculpture, and photography. For this reason she decided to undertake an university that stimulates her passions. Since September 2014 she is studying Industrial Design at University of Florence and now she attends the second year.



Maria Celeste Cantòn NATIONAL UNIVERSITY OF CUYO

Born in San Rafael, Mendoza, Argentina in 1992. At high School she studied in an art and design school. In 2011 she moved to Mendoza City where she entered in National University of





Sources of Inspiration



gentiniar rigid and materials from the duction, could no wood, t our inter lamp the lities in cl

Designing something from two completely different cultures can be really difficult. On the one hand, Italian approach to the soft line and to local materials, made us to consider a lamp that would express this sinuousity and, at the same time, the innovation through materials technology and amazing colors. On the other hand, Argentinian approach to a more rigid and straight line and to materials which rarely deviate from the rich local natural production, that is why in our lamp could not miss the palosanto wood, typical Argentine. This our interpretation originate a lamp that brings these two realities in close comparison.

UNIVERSITA' DEGLI STUDI DI FIRENZE DIPARTIMENTO DIDA LABORATORIO DI ALLESTIMENTO E INTERNI A CORSO DI INTERIOR DESIGN Prof. Stefano Follesa Collaborators: Prof. Ayelen Villalba, Juan M. Monteoliva Martina Coronato, Andia Guga, Giulia Mulinacci, Costanza Pratesi, Azzurra Brandi.



achluophobla



